



Dashboards

Measure company performance in real-time

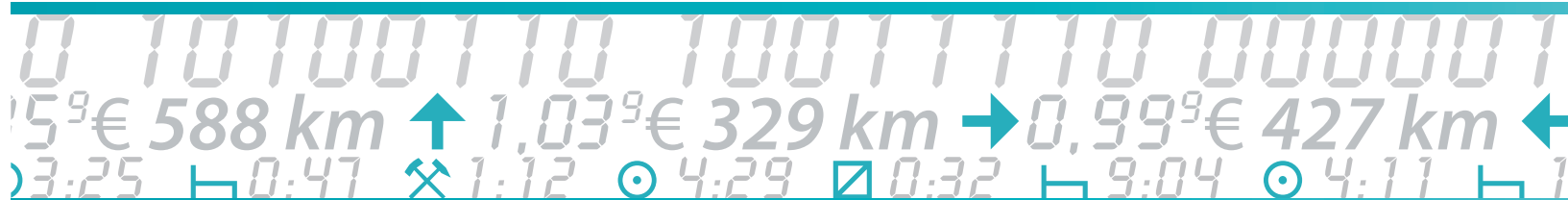
Logistics companies not only move masses of goods, but also enormous amounts of data. In every step of the value chain, data is produced that could add a valuable contribution to business success. Most of the time, this data is spread across systems, and is not ad hoc useable in its raw form. With the help of web-based Dashboards, however, this data can be, in clear form, represented for a desired purpose and thus refined.

With Dashboards, you can...

- see your company's key figures that are relevant to its success in one view
- detect positive and negative business developments in real time
- reveal improvement potential of the company's performance
- carry out optimization provisions and measure their effect
- motivate employees

Dashboards visualize data...

- through meaningful and intuitive diagrams
- dynamically for selectable time frames
- in comparison with targets
- on PCs, smartphones, and tablets thanks to web-based technologies
- from various independent systems



“ In times of intense competition it is extremely important to visualize the key performance indicators of a company on demand and in a visually attractive way. With such a system, employees can make the right decisions quickly and efficiently to improve the company's profitability. ”

Axel Peiffer, Adolf Peiffer GmbH